

## NCTA Seminar Leader Background Survey

*[This document provides example instructions to survey respondents and questions that have been used in studies of NCTA activities in recent years. The questions are presented as a “question bank” from which leaders of professional development programs about Asia can select questions of value to them. See the information on OASIS (the Online Asia Survey Inquiry System) at [http://www.insites.org/projects\\_asia\\_k-12.html](http://www.insites.org/projects_asia_k-12.html) for more details. This seminar leader background survey addresses these topics: leader demographic information; the leader’s knowledge and connections regarding Asia; and seminar recruiting.]*

*[The questions below include a request for Name and Email address. These may be needed on some surveys for follow up purposes and/or for linking a given person's responses over multiple surveys. Other ways of matching responses across surveys can be used.]*

*[Example instructions to survey respondents]*

### About the Survey

The Seminar Leader Background survey is part of a set of surveys that provide information to seminar leaders and/or national NCTA leaders as they plan their future work. The surveys collectively are designed to gain insights into how to sustain Asian studies in elementary and secondary schools during times of continuous change in education.

All information collected in this questionnaire is anonymous. Data will be reported in group form in reports.

### Directions

We anticipate that this survey will take about \_\_\_\_ minutes to complete. Please answer each question as it relates to your experience. Some questions have a list of options for you to check, and others have a field where you may type in your response.

*Welcome to the survey!*

Q1 Name \_\_\_\_\_

Q2 Email address \_\_\_\_\_

Q3 Address \_\_\_\_\_

Q4 Address is:

- Work  
 Home

Q5 Phone \_\_\_\_\_

Q6 Phone is:

- Work  
 Home

Q7 Which of the following best describes your current position? (Mark only one)

- University faculty - Asia specialist  
 University faculty - History, Geography, Literature (not specific to Asia)  
 University faculty - School of Education  
 University faculty - Other (specify below)

- Specialist/coordinator/director in a university outreach center
- Staff member in a cultural affairs organization (e.g., State Humanities Council, World Affairs Council) or other non-profit educational organization
- K-12 teacher
- District administrator
- Independent consultant
- Other (specify below)

Specify "other"  
faculty above

Specify other above

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**Q8 How would you describe the extent of your knowledge about each of the following Asian countries?**

	<i>No knowledge</i>	<i>Novice</i>	<i>Intermediate</i>	<i>Proficient</i>	<i>Expert</i>
a. China	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
b. Japan	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
c. Korea	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
d. Vietnam	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
e. Cambodia	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
f. Thailand	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
g. Other	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Specify other above

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**Q9 To what extent are you familiar with the following in relation to teaching about Asia?**

	<i>To no extent</i>	<i>To a minimal extent</i>	<i>To a moderate extent</i>	<i>To a great extent</i>
a. State and local curriculum requirements and standards <b>in the states/districts with which I work</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
b. The requirements for pre-service teacher education <b>in the states/districts with which I work</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**Q10 To what extent do you have connections with the following personnel?**

	<i>To no extent</i>	<i>To a minimal extent</i>	<i>To a moderate extent</i>	<i>To a great extent</i>
a. Key <b>school or district administrators/directors</b> who are important in building a sustained presence for East Asia in those schools or districts	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
b. Key <b>university administrators/directors</b> who can support a sustained presence for East Asia in local schools or districts	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
c. Key <b>university faculty</b> who can support a sustained presence for East Asia in local schools or districts	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
d. Key <b>state agency personnel</b> who can support a sustained presence for East Asia in local schools or districts	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
e. Key <b>personnel in other organizations or networks</b> that encourage a sustained presence for East Asia in local schools or districts	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
g. Other	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Specify other above

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**Q11 To what extent did you use the following strategies to recruit participants for your seminar?**

	<i>To no extent</i>	<i>To a minimal extent</i>	<i>To a moderate extent</i>	<i>To a great extent</i>
a. Broad recruitment of individual teachers in multiple schools and districts	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
b. Recruitment of multiple teachers in a few targeted schools	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
c. Recruitment of multiple teachers in a few targeted districts	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
d. Recruitment of individual teachers by seminar alumnae	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
e. Other	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Specify other above	<hr/> <hr/>			

**Thank you for your responses!**